

## FACT SHEET

### **ABOUT CHARITY HONGBAO**

SPD's Charity Hongbao is an annual fundraising initiative designed to provide members of the public an opportunity to play a part in improving the lives of people with disabilities and bringing about a brighter and more inclusive tomorrow.

We encourage participating companies to engage your employees and business partners/customers, inspiring them to partake in the spirit of giving during the festive season. By doing so, it creates a ripple effect, providing an opportunity for everyone to make a meaningful difference in the lives of those with disabilities. Together, we can instil empathy, kindness and a sense of community, shaping a brighter future for all.

### **MECHANICS**

Participating companies will be given Hongbao packets for their staff's contributions. All are encouraged to:

- Insert their contributions into the Hongbao packet.
- Drop them into the collection boxes provided by SPD.

Donations can also be made online by scanning the QR code at the back of the Hongbao packets. All donations will enjoy 2.5 times tax deduction and 40% matching grants from Tote Board's Enhanced Fund-Raising Programme.



### **OBJECTIVES**

- To raise funds for programmes and services that equip people with disabilities to be independent and self-reliant.
- To provide employees with a better understanding of people with disabilities and ways which they can make a difference in their lives, fostering a more inclusive society.

### **HOW YOU CAN PARTICIPATE**

Complete the online response form - <https://forms.office.com/r/0kt0f1mS7d> and fill in the number of Hongbao packets required for your company.

Our goal is to ensure your seamless participation by arranging for delivery and collection of the Hongbao packets & boxes. We will also tabulate the donation and update you on the total amount of funds raised by your company.

## **ABOUT SPD**

SPD is a local charity set up to help people with disabilities of all ages to maximise their potential and integrate them into mainstream society. Through over 20 programmes that encompass early intervention, therapy, vocational training, assistive technology, day care, as well as educational, employment and social service support, we serve people with physical, sensory and learning disabilities.

SPD was awarded with the Charity Governance Award in both 2012 and 2016, the President's Volunteerism & Philanthropy Awards (Non-Profit Organisation) in 2016, the Charity Transparency Award in 2016, 2017, 2018 and 2019.

For more information on SPD, visit [www.spd.org.sg](http://www.spd.org.sg).

## **CONTACT INFORMATION**

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